

Corso di formazione alla sostenibilità per dottorandi  
fruttor di borse di studio finanziate dalla Regione  
Piemonte  
**2° ciclo – 4 ottobre 2006**

## Il linguaggio visivo nella comunicazione scientifica dalla certezza alla complessità

*Alice Benessia*



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Istituto di Ricerche Interdisciplinari sulla Sostenibilità  
Università di Torino, Università di Brescia  
[www.iris.unito.it](http://www.iris.unito.it)



QUALITA' qualis - modo di essere, proprietà, natura	QUANTITA' quantum - ciò che può essere misurato o numerato
processo	prodotto
assunto estetico	assunto antiestetico
visione dinamica	visione sinottica
sfera dei valori (etica)	sfera della conoscenza (epistemologia)
paradigma olistico sistemico	paradigma riduzionistico
soggettività (agente)	oggettività
sfera emotiva	neutralità
intuizione	ragionamento analitico-deduttivo (relazione lineare causa-effetto)

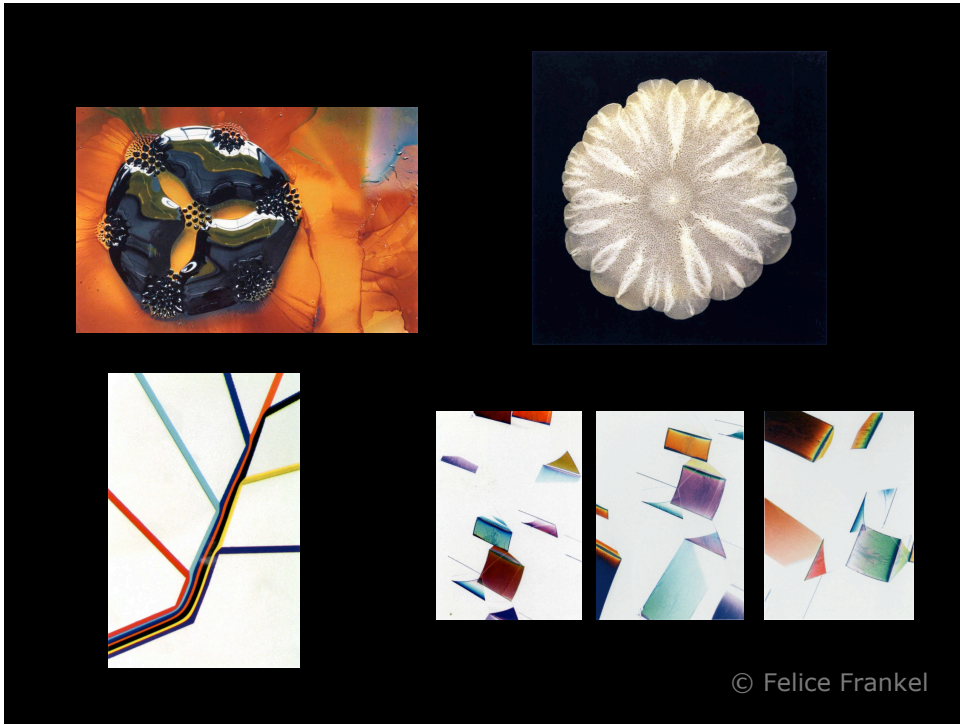


“Le nostre immagini di mondo non sono mai già date.  
Scaturiscono dal processo conoscitivo. Da interazioni  
dinamiche, da *accoppiamenti generativi tra filtri creativi e vincoli  
esterni*, che mettono al mondo qualcosa che prima non  
c’era: le nostre immagini appunto.” (Manghi 2004)

“Io credo, e lo dico sul serio, all’esistenza di un legame tra  
la mia ‘esperienza’ e ciò che accade all’esterno e che  
influisce sui miei organi di senso, ma non tratto questo  
legame come se fosse ovvio, bensì come cosa misteriosa,  
che richiede molto studio.” (Bateson, 1989)



Prove e metafore della *certezza*



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## 2005 Visualization Challenge

**S**ome of science's most powerful statements are not made in words. From the diagrams of Da Vinci to Hooke's microscopic bestiary, the beads of Darwin's finches, Rosalind Franklin's x-rays, or the latest photographic marvels retrieved from the remotest galactic outback, visualization of research has a long and literally illustrious history. To illustrate is, etymologically and actually, to enlighten.

You can do science without graphics. But it's very difficult to communicate it in the absence of pictures. Indeed, some insights can only be made widely comprehensible as images. How many people would have heard of fractal geometry or the double helix or solar flares or synaptic morphology or the cosmic microwave background if they had been described solely in words?

To the general public, whose support sustains the global research enterprise, these and scores of other indispensable concepts exist chiefly as images. They become part of the essential iconic lexicon. And they serve as a source of excitement and motivation for the next generation of researchers.

The National Science Foundation (NSF) and Science created the Science and Engineering Visualization Challenge to celebrate that grand tradition—and to encourage its continued growth. In a world where science literacy is disappointingly rare, illustrations provide the most immediate and influential connection between scientists and other citizens, and the best hope for nurturing popular interest. Indeed, they are now a necessity for public understanding of research developments. In an increasingly graphics-oriented culture, where people acquire the majority of their news from TV and the World Wide Web, a story without a vivid and intriguing image is often no story at all.

We urge you and your colleagues to contribute to the next competition, details of which will be available on NSF's Web site ([www.nsf.gov](http://www.nsf.gov)), and to join us in congratulating the winners.

Susan Mason of NSF organized this year's challenge. Carolyn Cramling of Science's news staff wrote the text that accompanies the winning images displayed in the following pages, and Science's online editor Stewart Villa put together a special Web presentation at [www.sciencemag.org/issue/vic2005](http://www.sciencemag.org/issue/vic2005). In addition, Graham Johnson, who won first place in the illustration category, is profiled on Science's Next Wave ([www.nextwave.org](http://www.nextwave.org)).

Curt Supplee, Director, Office of Legislative and Public Affairs, NSF  
Monica Bradford, Executive Editor, Science

www.sciencemag.org SCIENCE VOL 309 23 SEPTEMBER 2005  
1989  
Published by AAAS

**PANEL OF JUDGES**  
*(left to right)*

**Gary Lees**  
Chair and Director,  
Department of Arts as Applied to Medicine  
Johns Hopkins University  
Baltimore, Maryland

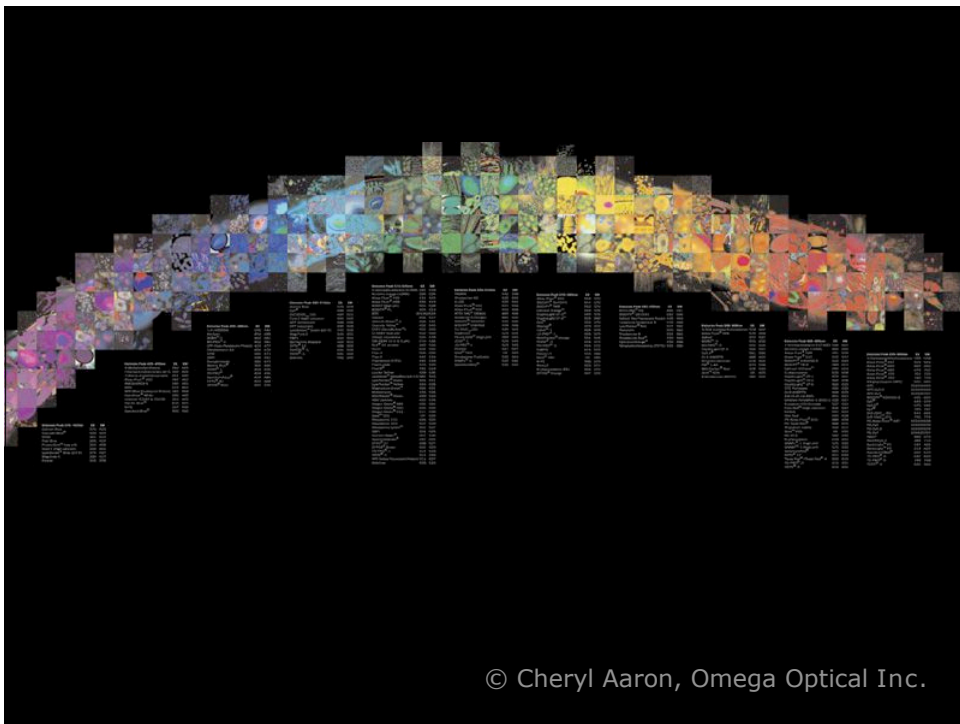
**Thomas Lucas**  
Thomas Lucas Productions  
New York, New York

**Felice Frankel**  
Research Scientist,  
Massachusetts Institute of Technology  
Cambridge, Massachusetts

**Donna J. Cox**  
Professor, School of Art & Design  
University of Illinois, Urbana-Champaign

**Michael Keegan**  
Assistant Managing Editor, News Art  
The Washington Post  
Washington, D.C.




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Emission Peak 585-595nm	EX	EM
ATTO-TAG™ FG	486	591
BODIPY® 581/591	582	590
DsRed2 (Red Fluorescent Protein)	588	583
Lissamine rhodamine B	570	590
LysoTracker® Red	577	592
Resorufin	570	585
Rhodamine B	555	580
Rhodamine Red™	570	590
SpectrumOrange®	559	588
Tetramethylrhodamine (TRITC)	555	580

[www.visions-of-science.co.uk](http://www.visions-of-science.co.uk)

As Subhanu Saxena, President & CEO of Novartis Pharmaceuticals says,

“Visions of Science is one of the only public competitions to encourage links between science and the arts with the specific aim of stimulating public interest in science.”

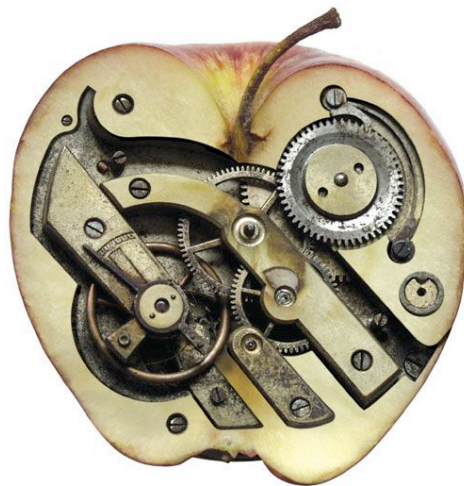


This image represents how farming is increasingly relying on advanced modern technology to improve yields and efficiency.

The sheep in the cyberfield made me laugh; a lovely original idea.

This image was created to show one of the possible applications of nanotechnology in medicine in the future - microscopic machines roaming through the body, injecting or taking samples for tests.

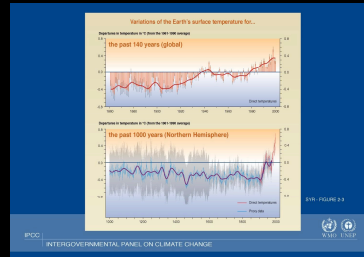
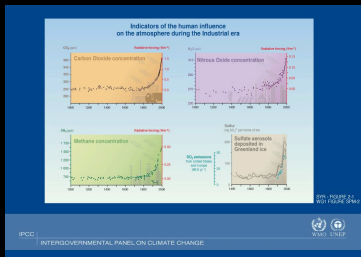
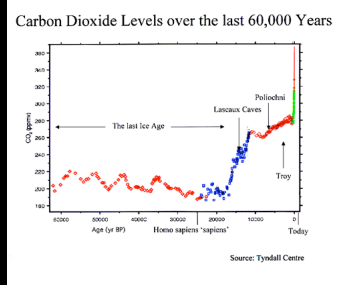
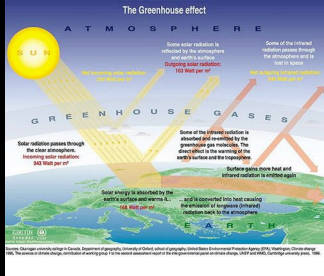
Brilliantly done. The red blood cells are convincing, and the 'nano-louse' with its pincers and in-built syringe cleverly conveys the idea of nano-medicine.



Viktor Koen's clockwork apple was intended as a visual metaphor for **the principle of emergence in complex systems, as an expression of the saying "The whole is greater than the sum of the parts."** The apple illustrated a review by Keay Davidson of the 2005 book *A Different Universe: Reinventing Physics from the Bottom Down*, by physicist Robert B. Laughlin, published in the *New York Times Book Review* June 19, 2005. The review notes that Laughlin's discussion of emergence employs a visual analogy—the dabs of paint in impressionist paintings, which organize into familiar shapes when viewed from a distance. The choice and crafting of a visual metaphor or analogy can be an analytical process as well as an aid to communicating ideas.



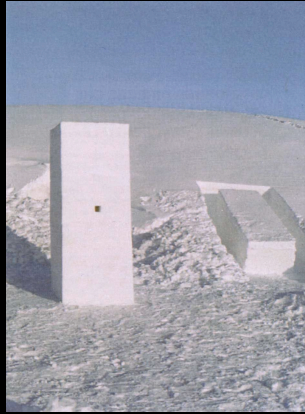
Prove e metafore della *complessità*



**WORLD VIEW OF GLOBAL WARMING**  
**The Photographic Documentation of Climate Change**  
 1999-2005 GARY BRAASCH

<http://www.worldviewofglobalwarming.org/index.html>



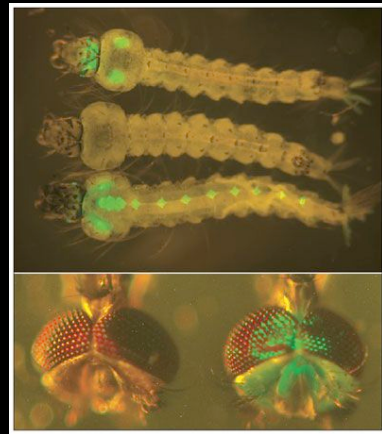
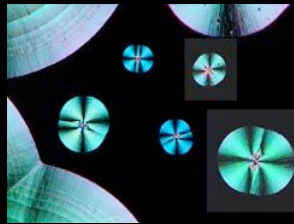


**CAPE FAREWELL**  
**Arctic Expeditions**  
2003-2005 DAVID BUCKLAND  
[www.capefarewell.com](http://www.capefarewell.com)

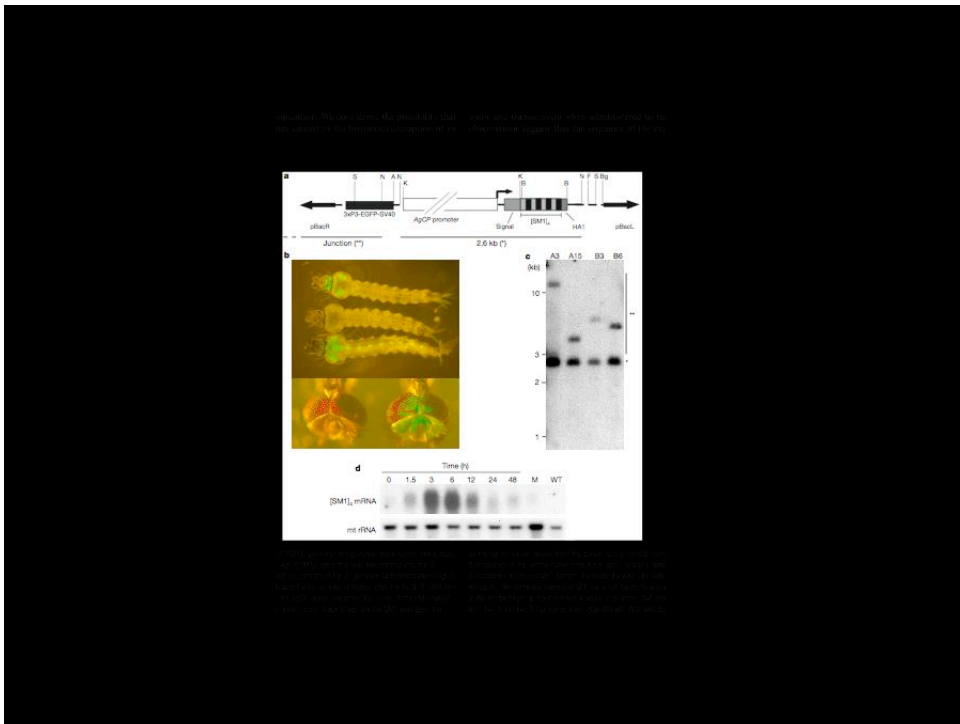
©Antony Gormley, Peter Clegg

© Gautier Deblonde

©Heather Ackroyd and Dan Harvey



*Oltre la certezza*  
DDT e zanzare GM



## Letters to nature

### Acknowledgments

We thank the following for contributing to this work: F. Duda, for discussion on transgene construction; K. Tschopp and T. Auer for help with construction of EB1::SM1; A. S. G. and M. S. for help with Southern blot analysis and DNA sequencing; M. S. for help with fluorescence microscopy; and M. S. for help with Northern blot analysis. This work was supported in part by grants from the German Ministry of Education, Science, Research and Technology, Center for Molecular Research, and the Helmholtz Center for Materials Research and Innovation.

### Competing interests statement

The authors declare that they have no competing financial interests. Correspondence and requests for materials should be addressed to H.B. or email: h.b. at hmi.mpg.de. The authors of this Letter to Nature have been deposited under accession number GSE103663.

## Transgenic anopheline mosquitoes impaired in transmission of a malaria parasite

Jutha Itri<sup>1</sup>, Anil Ghosh<sup>1</sup>, Luciano A. Moreira<sup>1</sup>, Ernst A. Wimmer<sup>1</sup> & Marcelo Jacobs-Lorena<sup>1</sup>

<sup>1</sup> Center for Molecular Research, Department of Genetics, 10090 Dardos Avenue, Caixa 4609-001, USA; <sup>2</sup> Federal of Ceará, Universidade Federal do Ceará, Fortaleza, Ceará 61.000-000, Brazil; <sup>3</sup> Goethe University, Frankfurt, Germany

<sup>†</sup> These authors contributed equally to this work.

Malaria is estimated to cause 0.7 to 2.7 million deaths per year but the actual figures could be substantially higher owing to under-reporting and difficulties in diagnosis<sup>1</sup>. If no new control measures are developed, the malaria death toll is projected to double in the next 20 years. Efforts to control the disease are hampered by drug resistance in the *Plasmodium* parasites, insecticide resistance in mosquitoes, and the lack of an effective vaccine. Because mosquitoes are obligatory vectors for malaria transmission, the spread of malaria could be curtailed by rendering them incapable of transmitting parasites. Many of the tools required for the genetic manipulation of mosquito competence for malaria transmission have been developed; foreign genes can now be introduced into the germ line of both culicine<sup>2</sup> and anopheline<sup>3</sup> mosquitoes, and these transgenes can be expressed in a tissue-specific manner<sup>4</sup>. Here we report on the use of such tools to generate transgenic mosquitoes that express anti-parasitic genes in their midgut epithelium, thus rendering them inefficient vectors for the disease. These findings have significant implications for the development of new strategies for malaria control.

When a mosquito ingests a blood meal from an infected host, *Plasmodium* gametocytes transform into gametes that mate and differentiate into oocysts and then ookinetes (elongated motile zygotes). Ookinetes cross the midgut epithelium and differentiate into oocysts, which after 10–15 days migrate sporadically into the haemolymph. The development of the parasite in the mosquito is completed when sporozoites cross the salivary gland epithelium. The mechanism by which the parasite crosses the midgut epithelium is unknown, but it is thought to be receptor-mediated. In recent studies from a library of bacteriophages displaying random 12-amino-acid peptides led to the identification of a peptide, FCUR49QEN, termed SM1 for salivary gland and midgut binding peptide 1—that binds specifically to the two epithelia that

are traversed by the parasite: the distal lobes of the salivary glands and the luminal surface of the midgut. Significantly, SM1 strongly inhibited crossing of the two epithelia by the parasite. These results suggest that if SM1 is produced and secreted into the mosquito gut lumen when an infectious blood meal is ingested, then *Plasmodium* development would be blocked.

We searched for a system to drive the expression of genes that inhibit *Plasmodium* development, and found that the carboxypeptidase (CP) promoter and signal sequence has many desirable attributes. The CP promoter is strongly activated by a blood meal, and the CP signal sequence drives secretion of the protein into the midgut lumen, where the initial stages of *Plasmodium* development take place<sup>5</sup>. We constructed a synthetic gene (termed ACPS(SM1)) consisting of four SM1 units joined by 4-amino-acid linkers attached to the CP signal sequence and driven by the gut specific and blood-inducible CP promoter (Fig. 1a). This gene was inserted into a pUAS vector and transformed into the germ line of the mosquito *Anopheles stephensi*. Of 594 embryos injected, 63 (10.6%) larvae hatched, yielding 53 (8.9%) adults. The adults were distributed into 14 families of which 2 (families A and B) yielded green fluorescent protein (GFP)-positive progeny (Fig. 1b). Progeny from two separate mosquito lines from each family were analysed by Southern blot hybridization (Fig. 1c). The results indicate that each of the four lines originated from a different integration event. Northern blot analysis indicated that the ACPS(SM1) transgene is readily and strongly induced by a blood meal in midguts of transgenic mosquitoes with a peak around 3–6 h (Fig. 1d). This pattern is consistent with that previously observed for genes driven by the *Anopheles* gonotactin CP promoter<sup>5</sup>. We investigated the expression of the ACPS(SM1) protein by the midgut epithelium by immunofluorescence microscopy. The recombinant protein was detected in the midgut epithelium of mosquitoes dissected at 6 h (data not shown) and 24 h (Fig. 2) after a blood meal, but by 48 h the signal had declined to close to basal level (data not shown). Because ookinetes invade the midgut epithelium

**Table 1** Inhibition of oocyst formation in transgenic mosquitoes


Experiment	Oocyst formation <sup>1</sup>	Oocyst mortality <sup>2</sup>	Inhibition (%) <sup>3</sup>
1 Control	80 (100%)	0 (0.0%)	0.0
2 Control	20 (20%)	20 (20%)	60.0
3 Control	80 (100%)	70 (87.5%)	12.5
4 Control	80 (100%)	60 (75%)	25.0
5 Control	80 (100%)	60 (75%)	25.0
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98 Control	80 (100%)	60 (75%)	25.0
99 Control	80 (100%)	60 (75%)	25.0
100 Control	80 (100%)	60 (75%)	25.0

<sup>1</sup> Oocyst formation was determined by counting oocysts in the midgut of 100 mosquitoes from each family. <sup>2</sup> Oocyst mortality was determined by counting oocysts in the midgut of 100 mosquitoes from each family. <sup>3</sup> Inhibition (%) was calculated as 100 × (1 - (Oocyst formation in transgenic mosquitoes / Oocyst formation in control mosquitoes)).

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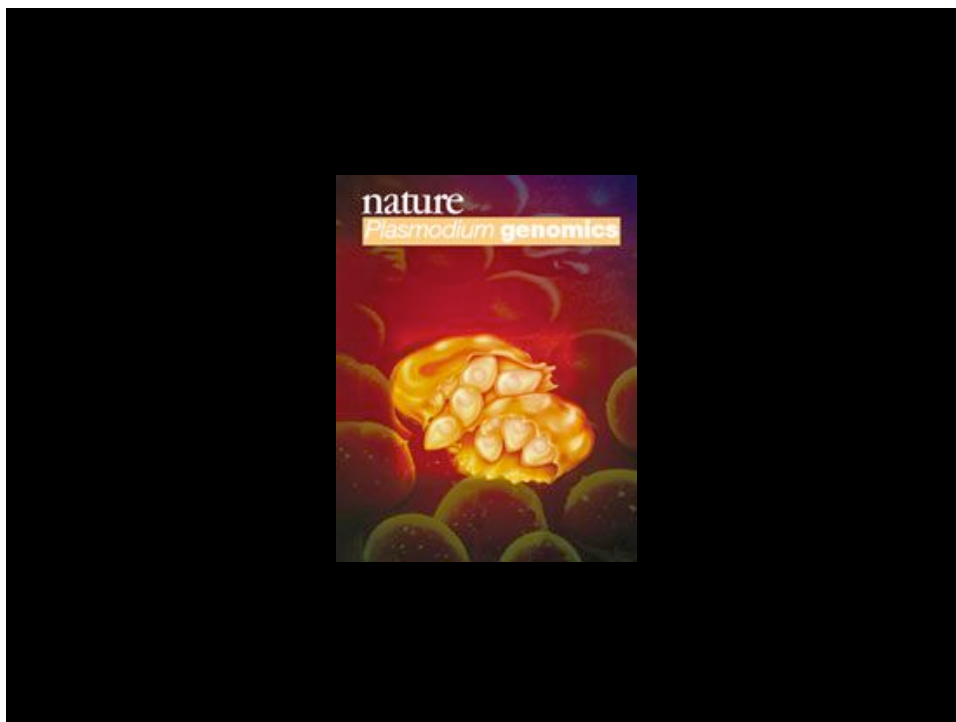


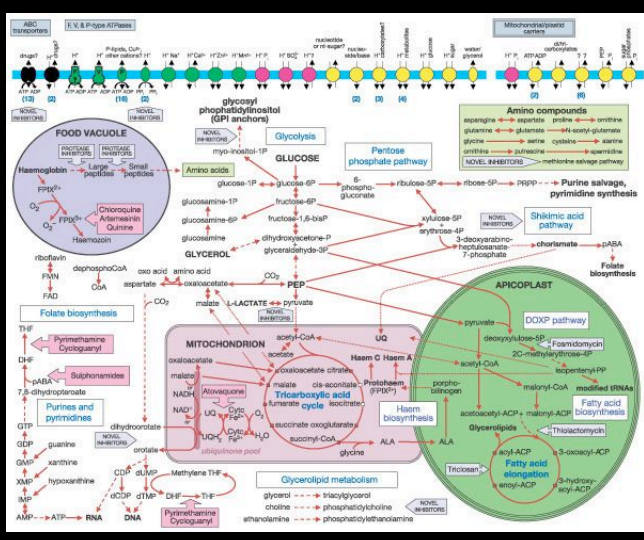
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- 10 % popolazione mondiale soffre di malaria
- 36-40% popolazione è esposta al rischio di contagio
- 3 milioni di vittime all'anno
- 90% vittime in Africa, *Plasmodium Falciparum*, i più colpiti sono i bambini sotto i 5 anni.
- ogni 30 secondi un bambino muore di malaria in Africa (Novartis).
- Anni '50 e '60 programma annientamento con uso massiccio del DDT: decrescita.
- Dagli anni '70 agli anni '90: recrudescenza, fasi alterne
- Dagli anni '90 ad oggi: grave recrudescenza, mortalità raddoppiata.

### Fattori socio-ambientali

- urbanizzazione massiccia con carenza di servizi sanitari,
  - aumento numero dei rifugiati
- aumento irrigazione per agricoltura industriale (export),
  - costruzione dighe, canalizzazioni
  - deforestazione
  - aumento malnutrizione
  - difficoltà di accesso ai servizi di cura
- aumento del business di contraffazione dei farmaci
  - cambiamento climatico globale
  - resistenza vettore agli insetticidi chimici
  - resistenza del parassita a terapie antibiotiche





“...questa soluzione potrebbe permettere, una volta regolate le implicazioni etiche ed economiche, di liberare rapidamente il mondo dalla malaria.”

Matthew W. Hahn, Sergey V. Nuzhudin, *The fixation of malaria refractoriness in mosquitoes*, *Current Biology*, Londra, 2004.



*“Il progresso, nella maggior parte delle nuove tecnologie, utilizza un modello che non è mai cambiato dal XIX secolo - prima si ottimizza la tecnologia, poi si verifica l'accettazione da parte degli utilizzatori e alla fine vengono esaminati tutti i regolamenti inerenti la sua utilizzazione. Visti gli investimenti fatti nelle prime fasi, diventa difficile modificare una tecnologia anche quando, in momenti successivi, si riscontrino effetti sociali potenzialmente nocivi. Di conseguenza, di fronte ad una nuova tecnologia, chi decide è obbligato a difenderla, una risposta gestionale tecnocratica di fronte alla quale potenziali conseguenze negative sulla società o sull'ambiente, individuate al di fuori del puro processo concettuale, sono considerate alla stregua di problemi di accettazione da parte degli utilizzatori.”*

Tom Wakeford,  
“Democratising Technology: reclaiming science for sustainable development”, 2004

September 16, 2006

## W.H.O. Supports Wider Use of DDT vs. Malaria

By CELIA W. DUGGER

WASHINGTON, Sept. 15 — The [World Health Organization](#) on Friday forcefully endorsed wider use of the insecticide DDT across Africa to exterminate and repel the mosquitoes that cause [malaria](#). The disease kills more than a million people a year, 800,000 of them young children in Africa.

The health organization's news release quoted Senator Tom Coburn, Republican of Oklahoma. "Finally, with the W.H.O.'s unambiguous leadership on the issue, we can put to rest the junk science and myths that have provided aid and comfort to the real enemy - mosquitoes", said the senator, a medical doctor.

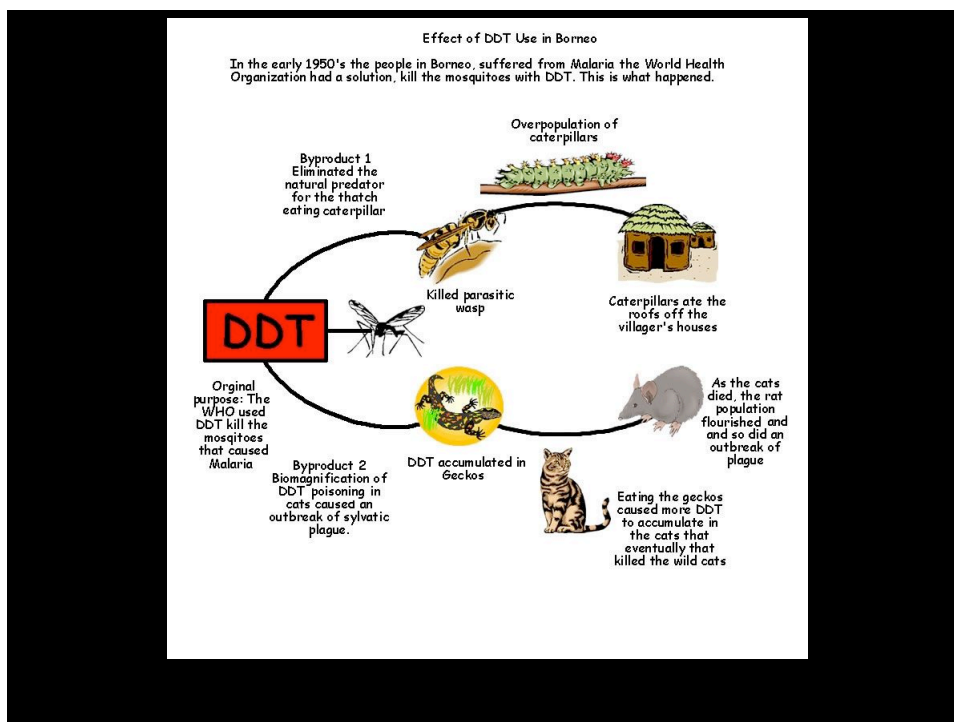
DDT has carried a special stigma since the publication in 1962 of Rachel Carson's "Silent Spring", which helped set off the environmental movement in America by documenting how mass spraying of DDT entered the food chain, causing [cancer](#) and genetic damage and threatening to wipe out some bird species, including bald eagles.

Dr. Kochi said he himself did not worry about whether he would lose his job if he took on too many influential players. Success will require many difficult changes, he said. "I don't want to fail."

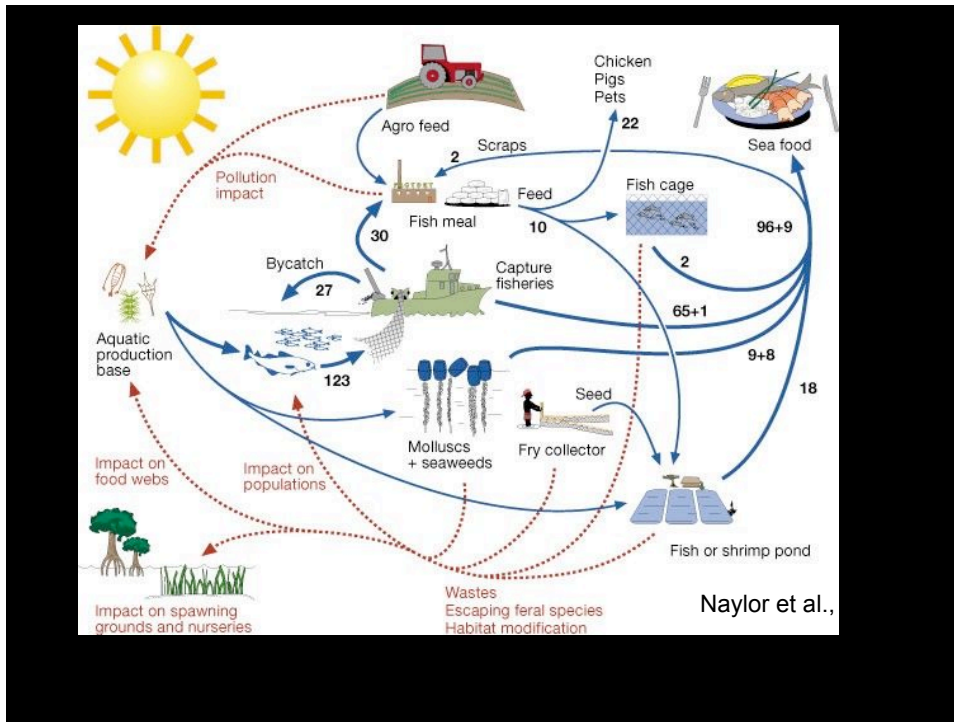
### Parachuting cats into Borneo! A Cautionary Tale.

In the early 1950's, the Dayak people of Borneo suffered a malarial outbreak. The World Health Organisation (WHO) had a solution: to spray large amounts of DDT to kill the mosquitoes that carried the malaria. The mosquitoes died; the malaria declined; so far so good. But there were unexpected side effects. Amongst the first was that the roofs of the people's houses began to fall down on their heads. It seemed that the DDT had also killed a parasitic wasp which had previously controlled thatch-eating caterpillars. Worse, the DDT-poisoned insects were eaten by geckoes, which were eaten by cats. The cats started to die, the rats flourished, and the people were threatened by outbreaks of typhus and plague. To cope with these problems, which it had itself created, the WHO was obliged to parachute 14 000 live cats into Borneo. Operation Cat Drop, now almost forgotten at the WHO, is a graphic illustration of the interconnectedness of life, and of the fact that the root of problems often stems from their purported solutions.

(Quoted in Rachel Wynberg and Christine Jardine, *Biotechnology and Biodiversity: Key Policy Issues for South Africa*, 2000)







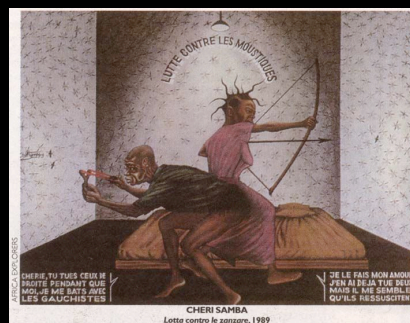
*Excess of objectivity*

*Nature itself - the reality out there - is sufficiently rich and complex to support a science enterprise of enormous methodological, disciplinary and institutional diversity. ...Science, in doing its job well, presents this richness...that can legitimately support a range of competing value based political positions."*

....

*Put simply, for a given value based position in an environmental controversy, it is often possible to compile a supporting set of scientifically legitimated facts.*

*D. SAREWITZ "How science makes environmental controversies worse"*



*The Calcutta Chromosome*

by **Amitav Ghosh**

A previously unpublished interview by **Paul Kincaid**,  
conducted in July 1997.

... **Paul Kincaid:** What first attracted you to the story of the research into malaria?

**Amitav Ghosh:** I used to pass the Ronald Ross memorial in Calcutta several times a week and it kindled my interest both in malaria and in Ronald Ross. About ten years ago I had a bout of malaria myself and it had a profound effect on my thinking about the human body and its relationship with disease. **Malaria was a strange and hallucinatory experience, but not at all frightening.** In fact it was in an odd way very comforting. Then an anthropologist friend of mine, an Englishman, who was working with a tribe in a remote and mountainous part of Orissa (in Eastern India) told me that the people of **this tribe thought of malaria as a friend and a protector - a barrier against the encroachments of plainspeople and other strangers.** When I began to look into the history of malaria I found that the disease has historically been a fairly benign one: it took very few lives. This has changed over the last couple of decades. **Malaria has mutated in response to new drugs and has become a really deadly killer:** statistically it is now the single most deadly disease in the world. In other words science has succeeded in making the malaria situation much worse than it ever was.

... **Paul Kincaid:** Do you think local people with their empirical knowledge could, or would, have directed research the way you present?

**Amitav Ghosh:** Ross's work made such a huge splash because it 'proved' the connection between malaria and mosquitoes. Ross deserves a great deal of credit for this because his work was indeed a very elegant piece of research, but in effect much that he 'proved' was already well known amongst common folk in India and Africa. Ross's *Memoirs* clearly show that he used folk knowledge in advancing his work. **His real achievement then, lay in translating folk knowledge into the language of science.** Clearly local people were well ahead of Ross in their knowledge of malaria. But would they have directed research in the way I present? Look at it this way: Ross made a major breakthrough in science based upon a very partial acquaintance with folk knowledge. It follows, surely, that someone who was better acquainted with that knowledge would do even better, especially if they happened to pick up a fluency in the language of science.

*Di fatto, paradossalmente, malgrado l'esplosione della comunicazione e delle fonti di informazione, il mondo in cui viviamo ci è largamente sconosciuto. Non già nel senso degli esploratori e viaggiatori del passato, ma sempre meno percepiamo i rapporti e le interazioni dei fenomeni in atto in sfere diverse.*

*Ignatio di Ramonet, Le Monde Diplomatique, L'Atlante*